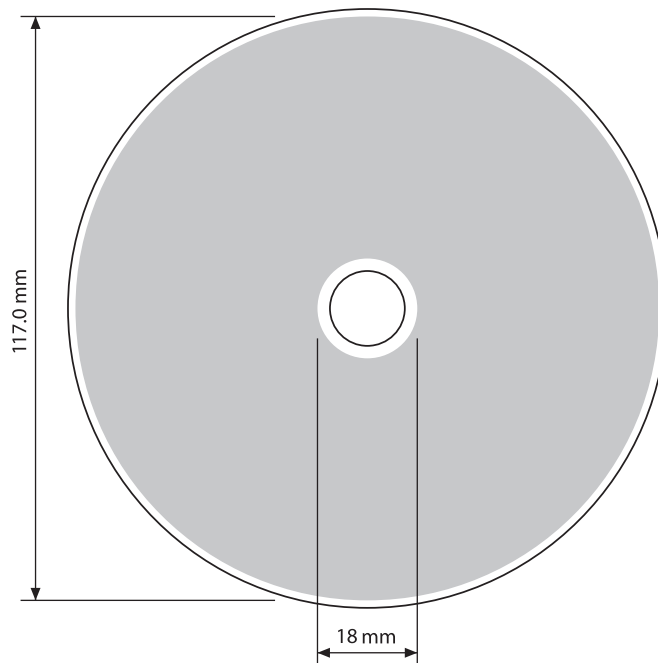


Our preferred artwork formats are:-

- Quark (PC or MAC)
- Illustrator (PC or MAC)
- Photoshop (PC or MAC)
- Corel Draw (PC only)
- Hires Jpg or Tiff \*

If none of these match your output, please call us to discuss it further.



**\* Artwork specification for modifications and adjustments**

If sending a Photoshop file or any full coverage JPG or TIF these must be saved as CMYK, minimum resolution of 300dpi, and should have at least 3mm bleed all round to allow for positioning adjustment.

Please ensure all artwork is saved as CMYK. Unless Pantone colours are specified.

All fonts used must be supplied, if not possible please save all text as outlines.

Minimum Line width = 0.2mm, Minimum text size = 6pt.

Black lines shown above are for reference only, do not show on finished artwork.